

About Business Alliance

Business Alliance for Services and Investment, BA, is a business support services provider that started in 2009 with headquarter office in Ramallah and Al-Bireh, West Bank, Palestine. BA is built to cater for market needs in the areas of:

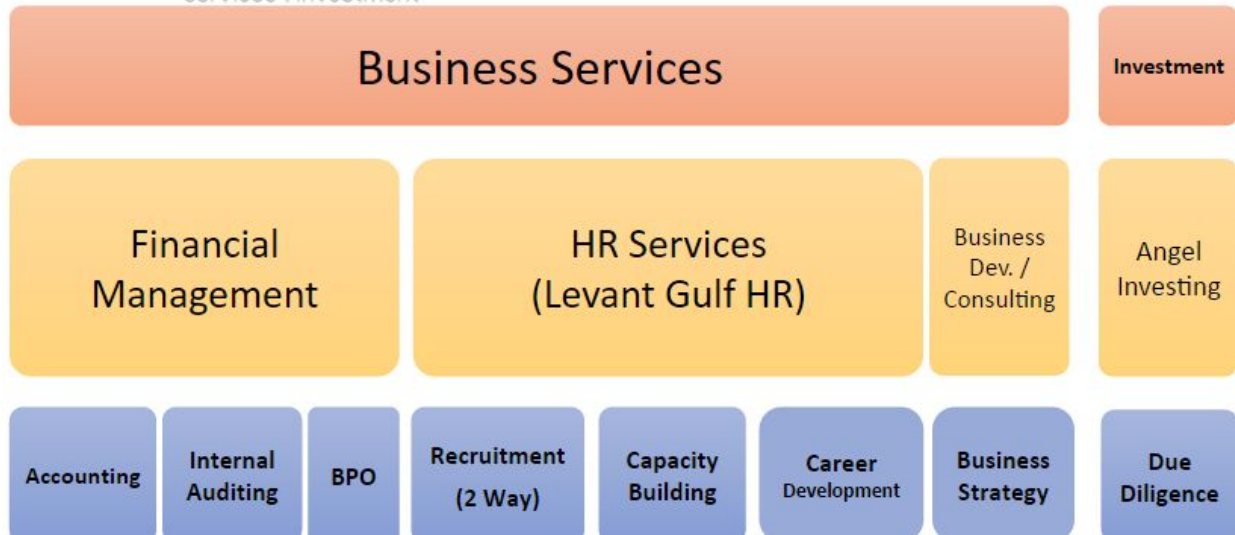
(A) Information and Communication Technology (ICT) through providing the services of: new product development & commercialization, business development, and startups support; and

(B) Business support services including Human Resource Management (HR), Recruitment & Headhunting, Accounting & Financial management, and Business Consulting & Strategic Management.

BA team includes professionals with more than 20 years of experience in project management, institutional development, strategic planning, networking and partnerships development, telecom regulations and policy management, private sector & SME development, NGO management, international development, financial management and sales management



www.alliance.ps



A. BA Financial Management Services

Business Alliance provides a specialized list of financial management services that are built around the pillars of best practices, international standards and the accommodation of local and economy and society needs. A pool of chosen experts provides the company with expertise on specialized matters to guarantee the quality of our services. Below are the list of key financial management services that BA offers to the local market:

- A. Accounting and financial management Services (as BPO);
- B. Assurance and Internal Auditing;
- C. Financial / Accounting Policies and Processes; and
- D. Implementation of financial & accounting information systems.

B. Human Resource and Recruitment Assistance Services

Business Alliance provides specialized Human Resource and Recruitment Assistance Services / Head Hunting / Executive Search based on best practices and international standards, local economy and society needs. BA provides these services under **Levant Gulf HR (LGHR)** as the professional services brand. LGHR provides effective HR assistance services to individuals and corporate customers where our current products and service can be categorized as follows:

- I. Recruitment Assistance and Staffing Service;
- II. HR Management and Consultation Services;
- III. Career Management and Development;
- IV. Professional Profiling & Resume Development - PPRD; and
- V. Psychometric Assessments.

We aim to deliver premium solutions to a wide range of businesses in Palestine and Middle East. LGHR possess the business knowledge, strategic and technical experience with utilizing modern techniques and standard methodologies to deliver high quality services. We are committed for providing excellent services, focused on quality of work within time constraints.

LGHR provides services for local and regional customers and strives to introduce new services and products that support our customer needs (current and future) as well continuous development on the quality of our services.

C. Business Consulting Services

Through the utilization of subject matter experts and practitioners, Business Alliance provides general business consultancy in the areas of Organizational Development, HR Policies, Strategic Planning, Market Studies, Sales Distribution Management and Financial Management Governance.

D. Business Support Services

For selected clients, BA provides business hosting and business development services. The hosting services include Physical hosting and Virtual hosting. As to business development services, they include market assessment and positioning, pre-sales communication material, crash Go-To-Market plan and leads and sales generation.

BA Team

Below is the list of BA professionals who are directly involved with different projects and tasks carried out by BA:

1. Omar Al-Sahili, CEO
2. Waseem Aref, Partner, Financial Management Services Lead
3. Rami Hasan, Human Resource Development Services Lead
4. Dawood Al-Sahili, Business Development Coordinator
5. Naser Abuhilal, Business Analysis Consultant
6. Dina Muzahem, Accountant
7. Eman AbuHilal, Accountant
8. Aziza Musa, Senior Recruiter and Management Consultant
9. Alia Soufan, Management Consultant
10. Mouath Awartani, Technical Projects Manager
11. Raghad Taweel, Projects Coordinator
12. Fadi Kaabneh, Financial Consultant

Contacts

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