

# Privacy Policy – Business Alliance

**Effective Date:** June 19, 2025

At **Business Alliance (BA)**, we value your privacy and are committed to being transparent about how we use your data.



## What We Collect

We use **Google Analytics** to understand how visitors interact with our website, such as:

- Pages visited
- Time spent on each page
- Visitor location (region/country)
- Device and browser type

This data is collected **anonymously** and helps us improve our website's performance and user experience.



## Data Protection

We do **not collect** personally identifiable information (like your name or email) through Google Analytics.

We do **not sell** your data or share it with any unauthorized parties.



## Contact Us

If you have any questions, feel free to reach out:

 [info@businessalliance.me](mailto:info@businessalliance.me)